

IT in Latvia

BY A. MIHAILOVS & I. ZARIŅŠ

First things first.

WHAT IS IT?

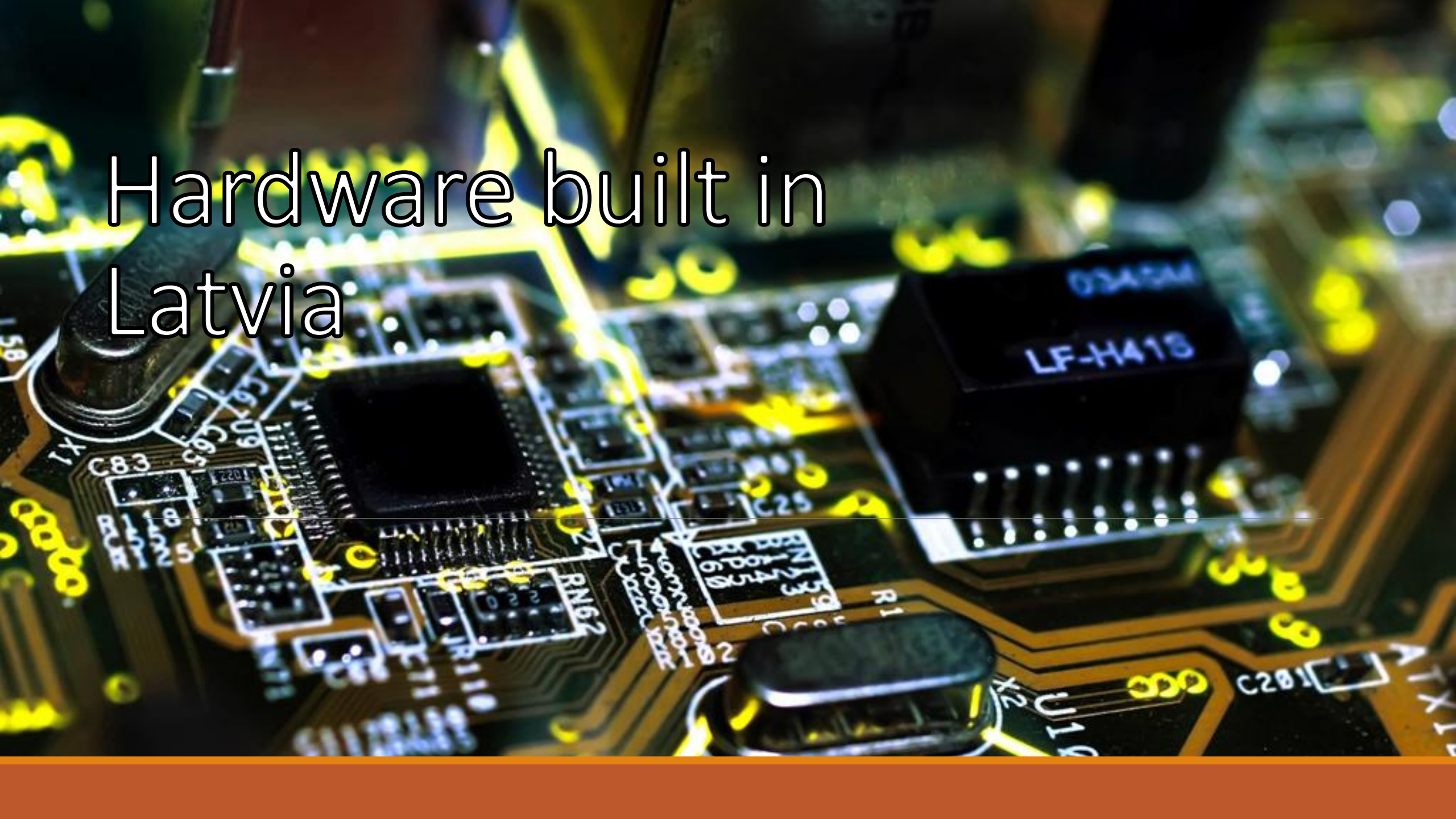
IT IS A TERM THAT ENCOMPASSES ALL FORMS OF TECHNOLOGY USED TO CREATE, STORE, EXCHANGE, AND USE INFORMATION IN ITS VARIOUS FORMS (BUSINESS DATA, VOICE CONVERSATIONS, IMAGES, MOTION PICTURES, AND OTHER FORMS, INCLUDING THOSE NOT YET CONCEIVED).

Current situation:

Currently Latvia is ranked 33rd in the world by it's ITC development level

77% of territory is covered by 4G network, delivering internet access to almost everyone.

Common cable internet speed is 100 Mbit/s, highest is 1 Gbit/s



Hardware built in
Latvia

Just5 Smartphones

JUST5 IS A BRAND OF DESIGN AND MANUFACTURE OF SIMPLE MOBILE PHONES CREATED IN LATVIA.

JUST5 SALES IN EUROPE STARTED IN THE FIRST QUARTER OF 2009. IN RUSSIA AND THE USA JUST5 PRODUCTS WERE INTRODUCED IN THE THIRD QUARTER OF 2009.

It all started with phone for seniors-Just5 CP09...



And has grown into a line of smartphones-the "Spacer" series



HansaMatrix

As one of the Nordic and Baltic premier contract electronics manufacturing companies serving leading OEM's in their markets such as industrial, transportation, telecom, renewable energy, medical and defense, HansaMatrix has the biggest potential to make a difference.

Gauja & neo personal computers

PRODUCTION OF GAUJA LAPTOPS BEGAN
IN 2006 WITH 15INCH LAPTOP



Now it has grown to whole
family of laptops and also in
stationary computers NEO



Telecommunications

- Television – analog, digital, interactive
- Internet – houses/flats
- Phone – cable/without cable

Providers

- Lattelecom - *server hosting, wifi over the city
- Baltcom - *electricity
- Viasat - *satelite
- Etc.

Mobile network

- Calls
- Internet
- SMS

Mobile network providers

LMT - *Okarte (96,8%), 4G

BITE (90%), 4G

TELE2 - *ZeltaZivtīņa (~90%), 4G

Amigo (~75%)

Future expectations

- One network for all Baltic states
- Up to 100 Mbit/s
- Everything equal to everyone in Europe
- Lower price for better service

Thank you for your
attention! Have a nice
day!
